

NEWS

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For Immediate Release

Contact: Terry Lee

(415) 749-4905

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Make a Clean Air Choice!

BUY AN ELECTRIC LAWN MOWER FOR \$100 OFF

This Saturday, May 8, Bay Area residents can make a clean air choice by exchanging their old gas-powered lawn mower for a "clean air" electric mower at a substantial discount. Sponsored by the Bay Area Air Quality Management District (Air District), the mower exchange event will give residents an instant discount of \$100 off a Black & Decker MM575 electric corded mower. The mower, which normally retails for \$179, will be available for \$79 plus tax, with a gas mower trade-in. The old gasoline mowers will be crushed and recycled. **This event is open to all Bay Area residents.**

"This event gives Bay Area residents an opportunity to make a clean air choice," said Jack Broadbent, the Air District's Executive Officer. "We hope to exchange about 550 gasoline lawn mowers in San Leandro for new, less polluting models," said Broadbent.

FACTS- In the spring and summer, gasoline-powered lawn mowers create an estimated eight tons of air pollution every day in the Bay Area. Running a gas mower for an hour pollutes as much as forty late-model cars idling for the same time period. Grass trimmings also make up a significant portion of the waste that gets buried in local landfills. By switching to an electric mulching mower, residents save money, cut down air pollution and yard waste to ZERO.

The event will take place:

Saturday, May 8
San Leandro Home Depot

8:00 am - 12:00 noon 1933 Davis Street, San Leandro

For more info, call the Air District at 1-800-HELP-AIR or the visit the Air District website at www.sparetheair.org